

**ExMarkCo/052/CD**

**Draft Rev IECEx 01B**

**April 2020**

**INTERNATIONAL ELECTROTECHNICAL COMMISSION SYSTEM FOR CERTIFICATION TO STANDARDS RELATING TO EQUIPMENT FOR USE IN EXPLOSIVE ATMOSPHERES (IECEx System)**

Draft Rev to IECEx 01B - Rules and guidance for the use of the IECEx Logo (Proposed Ed 4.0)

During the 2019 meeting of the IECEx Management Committee, ExMC in Dubai, ExMC considered document ExMC/1521/CD, *Concepts of New Approach for the IECEx logo and Trademark* and recorded the following decision.

Decision 2019/35 *{Extract from ExMC/1546/DL}*

The meeting considered the content of the discussion paper circulated as ExMC/1521/CD- Concepts of New Approach for the IECEx Logo/ Trademark and IECEx Conformity Mark plus better integration with the IECEx Certified Equipment Scheme and supported Proposal Items 1, 2, 3, 4 and 5 outlined in ExMC/1521/CD and further requests ExMarkCo to continue its work towards streamlining access to the IECEx Conformity Mark and its practical use eg. shading, laser etc and use with small products.

This Draft Revision of IECEx Guide, IECEx 01B has been prepared by the ExMarkCo Chair and Secretary to reflect the above decision noting the following changes to the current edition:

* New look IECEx logo comprising only the IECEx box
* Inclusion of a transition period to phase out the current dual logo design
* Others

This draft along with Draft revisions for other IECEx Mark related publications is to be considered during the May 2020 IECEx Marks Committee, ExMarkCo meeting being held remotely.

In preparation for the upcoming ExMarkCo meeting, members are requested to consider this documents and be prepared to assist the meeting in finalising a version for submission to the ExMC September 2020 meeting.

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INTERNATIONAL ELECTROTECHNICAL COMMISSION

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Rules and guidance for the use of the IECEx Logo

INTRODUCTION

This document has been prepared to provide rules and guidance for all organizations wishing to use the IECEx Logo (e.g. manufacturers).

The IECEx Publication IECEx 01B defines the rules and provides guidance for the use of the IECEx Logo.

It should be noted that the word “IECEx” is a Registered Trade Mark of the International Electrotechnical Commission.

The details of the rules and procedures of the IECEx are given in other IECEx documents available from the IECEx Internet website or the IECEx Secretariat via the IEC Central Office. <http://www.iecex.com>

Document History

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| --- | --- |
| Date | Summary |
| July 2008 | Original Issue (Version 1) |
| November 2013 | Edition 2.0 removed all details regarding the IECEx Conformity Mark from the Guide. These were transferred to IECEx 04A. |
| June 2016 | This edition includes the updated IEC and IECEx Logos as registered trademarks.  Reference to IECEx Member Bodies and Recognised Training Providers are also included. |
| XXXXZ 2020 | Edition 4.0 is issued due to the change in the design of the IECEx Logo/Trademark |

Edition 4.0 of this IECEx Guide is issued to reflect a change in the design of the IECEx logo/trademark. Use of the previous IECEx Logo/trademark on new or updated material and media, according to Edition 3.0 of this Guide, is expected to cease within 2 years of publication of this Edition 4.0.

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Rules and guidance for the use of the IECEx Logo

# Overview of the IECEx System

## General

The IECEx System is the System of the IEC for Conformity Assessment to Standards Relating to Equipment for Use in Explosive Atmospheres, as provided for in accordance with Article 2 of the IEC Statutes and Rules, 2001 edition (incorporating amendments approved by Council in 2004, 2005, 2006, 2008 and 2009).

The IECEx facilitates the operation of certification Schemes in strict accordance with the IECEx System Basic Rules, IECEx 01, as approved by the IEC Conformity Assessment Board (CAB). The IECEx, through the IECEx Management Committee (ExMC) approves the appointment of Certification Bodies that may operate in the IECEx System. These Certification Bodies are known as ExCBs and take the sole decision when issuing Certificates of Conformity.

The IECEx System operates the following Schemes:

* IECEx Certified Equipment Scheme covering equipment for use in explosive atmospheres (IECEx 02 Scheme)
* IECEx Certified Service Facilities Scheme covering services such as repair and overhaul of Ex equipment (IECEx 03 Scheme)
* IECEx Conformity Mark Licensing System (IECEx 04 System)
* IECEx Scheme for Certification of Personnel Competence for Explosive Atmospheres (IECEx 05 Scheme)

## Objective

The objective of the IECEx System is to facilitate international trade in equipment and services intended for use in explosive atmospheres (referred to as Ex equipment). IECEx Schemes are intended to facilitate global trade as follows:

* Reducing testing and certification costs to manufacturer while maintaining appropriate levels of safety by compliance with Standards
* Reducing barriers to entry in to established and emerging market places
* Reduced time to market
* Facilitate cross border delivery of Ex related services
* Providing international confidence in the assessment process of Ex products, services and personnel
* Providing one international database listing of all issued reports, certificates and licences

The final objective of the IECEx System and its Schemes is the world-wide acceptance of one standard, one certificate and one mark.

IECEx operates with sound international credentials including the formal endorsement by the United Nations via the UNECE as the “*world’s best practice and recommended model for use in national regulations by UN Member states*”. Refer [www.iecex.com](http://www.iecex.com) for details.

# IECEx Logo

## IECEx Logo

The IECEx Logo as shown in Figure 1 is the graphical symbol to clearly identify the “brand” of the IECEx.

The use or misuse of the Logo can impact on the integrity of the organisation or its members. Use of the Logo by an organization or individual only shows an association with the IECEx, it does not infer any compliance with Standards.

NOTE 1 The design and use of the IECEx Logo is given in Clauses 2 to 3.

NOTE 2 The dotted line around the Logo does not form part of the Logo. It only indicates that the two elements are used together.



Figure 1 – IECEx Logo

## Guidance for colours used in the Logos

The colours used in the Logos may be identified as follows:

1. For the web, presentations and jpeg images (RGB)

Blue: Red 0 Green 91 Blue 161

1. For printer, posters and TIFF images (CMYK and Pantone)

Where C, M, Y, and K are the percent values for the cyan, magenta, yellow, and black values of the colour.

Blue: C 100 M 60 Y 0 K 6 Pantone 286 CV

NOTE 1 Guidance on RGB colours may be found in IEC 61966-2-5, *Multimedia systems and equipment - Colour measurement and management - Part 2-5: Colour management - Optional RGB colour space - opRGB*.

NOTE 2 The information on colours CMYK comes from a variety of sources.

# IECEx Logo appearance

## Master symbol for photographic reproduction

The IECEx Logo shall always appear as shown in Figure 1.

The IECEx Logo is available from the IECEx Secretariat and may be used for photographic reproduction.

The colour of the IECEx Logo is shown in Figure 1. Use of black with white background is permitted.

## Proportional dimensions of the symbol

All reproductions of the IECEx Logo shall comply with the dimensional and colour proportions as shown in the electronic files provided by the IECEx Secretariat.

The IECEx Logo may be enlarged or reduced arbitrarily in the same form and ratio, provided that the letters remain well legible, however, not smaller than 6 x 13 mm.

## Available electronic formats

The IECEx Logo is available in a variety of different electronic file formats including but not limited to eps, jpg, tiff. These are available from the IECEx Secretariat.

# Use of the IECEx Logo

## General

The IECEx Logo shall only be used in accordance with instructions provided. It shall not be used in such a manner that it compromises the integrity of the IEC, IECEx or its members.

## Who may use the IECEx Logo

The IECEx Logo may be used by the following:

* IECEx Member Bodies
* IECEx Certification Bodies (ExCBs) and Testing Labs (ExTLs)
* IECEx Certified Equipment manufacturers
* IECEx Service providers (e.g. Repair facilities)
* IECEx Certified personnel
* IECEX Recognised Training Providers

Any variation to the above shall require permission for the use of the IECEx Logo from the IECEx Secretariat.

## Where may the IECEx Logo be used

The IECEx Logo may be used on, or with, the following items provided that it relates only to equipment and services covered by IECEx Certification i.e. that there is no inference that equipment, services or personnel are IECEx certified when they are not:

* Brochures
* Websites
* Formal reports by,
* Certified Service Facilities; and
* Certified Personnel, provided that the IECEx Certificate number is associated with the Logo on reports
* Training or promotional presentation material, only with prior approval from the IECEx Secretariat other than for organisations covered by IECEx Certification. Approval to use the IECEx Logo on training material does not constitute endorsement of the training material by the IECEx

Special care needs to be taken when a brochure or website contains a list of products where some may be covered by an IECEx Certificate of Conformity and some are not.

The IECEx Logo shall **not** be used on the following:

* IECEx certified equipment or IECEx repaired product including equipment packaging or any product markings
* Business cards other than those of IECEx ExMC appointed ExCBs, ExTLs, IECEx Executive and Secretariat
* Letterheads/Company Stationery, other than those of IECEx ExMC appointed ExCBs, ExTLs, IECEx Executive and Secretariat
* Product marking

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## IECEx Logo used as an IECEx Conformity Mark

The IECEx Logo may only be used as an IECEx Conformity Mark where an IECEx Mark License has been issued in accordance with IEC Operational Document OD 422.

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